

Delaware, OH 43015 7669 Stagers Loop Strategic Media Placement

Comments

McCrory for Gov Separation: Min minutes between spots: 30. AMY MCCREARY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

Net Total

\$3,366.00

Commission

Phone/Fax Buyer Name Sales Office

4507

Winston Salem, NC 27101 3500 Myer Lee Dr AL-AAMM

Brand Product Agency Salesperson Advertiser 09/05/16-09/30/16 McCrory for Governor (30707)

Contract #

2509311

FINK, BRANT POLITICAL CANDIDATE (ns) (1186) Strategic Media Placement (6694) Millennium Washington DC Millennium/DC, Washington DC (1108) MCCRORY FOR GOV (195181)

> Package Deal CO-OP Order Type Demo Headline# Entered By Date Entered Last Modified 8 ECR25174532 Lisa Carter 05/25/16 05/25/16 Normal

Commission % \$594.00 15,00

Sep. 2016 Oct. 2016 Greensboro (WMYV) Grand Total: By Broadcast Month Spots 8 \$3,080.00 \$880.00 \$3,960.00

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		6.0	5.0	4.5	ıω	2.0	1.0	Line
		6.0 Normal Line / SPOT (2)	5.0 Normal Line / SPOT (2)	4.0 Normal Line / SPOT (2)	3.0 Normal Line / SPOT (1)	2.0 Normal Line / SPOT (1)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
		09/26/16-09/30/16	09/12/16-09/23/16	09/05/16-09/09/16	09/26/16-09/30/16	09/12/16-09/23/16	09/05/16-09/09/16	Dates
						-		8
		-4-	_4_	_4	4.	4-	4	Sec Length
CONFIRMATION CONTRA		:30 7:28:25P- Big Bang Theory	:307:28:25P~ Big Bang Theory	:30 7:28:25P- Big Bang Theory	:30 6:58:20P- Big Bang Theory	:30 6:58:20P- Big Bang Theory	:30 6:58:20P- Big Bang Theory	gth Run Times
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CT		4.	10	4.	4	15	4.	pots
		\$115.00	\$115.00	\$115.00	\$105.00	\$105.00	\$105.00	Rate
		\$460.00	\$1,150.00	\$460.00	\$420.00	\$1,050.00	\$420.00	Total
		\$460.00 Greensboro (WMYV)	\$1,150.00 Greensboro (WMYV)	\$460.00 Greensboro (WMYV)	\$420.00 Greensboro (WMYV)	\$1,050.00 Greensboro (WMYV)	\$420.00 Greensboro (WMYV)	Station
		Big Bang	Big Bang	Big Bang	Big Bang	Big Bang	Big Bang	Comments
		5/25/16	5/25/16	5/25/16	5/25/16	5/25/16	5/25/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:
All mills

JI.S.P

Date:

Comments:

Juliational Att. 277, 24 788 and 14/4

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Ava Window	To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3	s of The Low	est Unit Cha	arge Duri Certificat	nit Charge During a Political 1 The Certification On Page 3	Political )n Page 3
Station and Location:	Location:				Date	
I, STRATEGIC	STRATEGIC MEDIA PLACEMENT	MENT				
being/on behalf of:	of PAT MCCRORY	RY				, a legally
qualified candidate of the	ite of the REPUBLICAN	LICAN				111111111111111111111111111111111111111
party for the office of:	I					Domino
in the GENERAL		NORTH CAROLINA GOVERNOR	ERNOR			роцы
election to be he	T	AROLINA GOV	ERNOR			Donne Transfer
do hereby reque	in the GENERAL election to be held on: NOVEMBER 8	AROLINA GOV	ERNOR			pouncai
Broadcast Length	in the GENERAL election to be held on: NOVEMBER 8 do hereby request station time as follows:	AROLINA GOV ER 8	ERNOR			ронц
	Id on: NOVEMBI	AROLINA GOV BR 8 bllows:	ERNOR	Times per		pound Number of Weeks
	Id on: NOVEMBI	AROLINA GOV	Class	Times Wee		Number of Weeks

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allignature Signature	Accepted	To Be Sign	Date	To Be Signed By	THIS STATION DOES NOT D OF RACE OR ETHNICITY IN	JOHN MASSACHI, TREASURI This station has disclosed to me it and discount, promotional and oth	The name of the treasurer of the c	and you are authorized to announce the time as paid for by I represent that this person or entity is either a legally qual committee/organization of the legally qualified candidate.	PAT MCCRORY COMMITTEE	I represent that the payment for th		For programming that, in whole or in part, "national importance," list the matters below:
Man Midney	Accepted in Part	To Be Signed By Station Representative	Signature	To Be Signed By Candidate or Authorized Committee 5/16/16	THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	JOHN MASSACHI, TREASURER. CASSIE MORKISON, ASSISTANT TREASURER.  This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).	The name of the treasurer of the candidate's authorized committee is:	and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.	E	I represent that the payment for the above described broadcast time has been furnished by		For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
TrideN	Rejected	ive		ommittee	NATION ON THE BASIS	pplicable classes and rates; candidates).		n authorized		furnished by:	,	to any political matter of

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